



STEP UP THE GAME



WATERPROOF



SUPERIOR GRIP



EASY TO APPLY

Free Sample. Not for Retail Sale.

MARKETED BY
Asian Paints Limited, 6A, Shantinagar,
Santacruz (East), Mumbai 400055.

For more information, visit www.asianpaints.com
For feedback/complaints, write to the
Marketing Manager-Services at the address provided.
Toll-Free 1800 209 5678
Email customercare@asianpaints.com.



STEP UP THE GAME

Asian Paints today has a team of over 20 qualified scientists and doctors dedicated to waterproofing and construction chemicals with separate development, testing and application laboratory. The team has successfully developed a range of 40 waterproofing products and systems. The team undertakes challenging projects and assignments in its endeavor for innovation towards contributing to durable and long lasting solutions rest assured, all our products are benchmarked to international specifications and meet stringent standards. “Warranty waala waterproofing” is our motto.

Asian Paints SmartCare Tile Adhesives & Grouts are an advanced range of products formulated specifically for providing tile fixing solutions to the Indian market. These products can be used for both floor and wall tiling in interiors as well as exteriors. These products have been designed for the application of ceramic tiles, vitrified tiles, glass mosaic tiles and natural stones (marble & granite). Furthermore the several brilliant shades available under Cement and Epoxy Tile Grouts not only enhance the beauty of the tiles but also provide ample water resistance.



PRODUCT RANGE



SmartCare Tile Adhesive
Normal Application



SmartCare Tile Adhesive
Tile on Tile Application



SmartCare Tile Adhesive Stone
and Heavy Tile Application



SmartCare Tile Adhesive
White Multipurpose



SmartCare Ezy White
Tile Adhesive



SmartCare Tile Grout
Cement Based



SmartCare Tile Grout
Epoxy Based



SmartCare
CemBoost 200



SmartCare
Tile Bonder



SmartCare Block Joining
Mortar



SmartCare RepairMax 200



SmartCare Tile Cleaner

SMARTCARE TILING RANGE



SmartCare Tile Adhesive
Normal Application

Asian Paints SmartCare Tile Adhesive for Normal Application is a single component cement based polymer modified adhesive for fixing tiles on floors and walls in interiors as well as exteriors.



AREAS OF APPLICATION



PRODUCT BENEFITS

- Specification**
Meets the requirements of IS 15477.
- Easy Application**
Single component, ready-to-use mixture consisting of cement, sand and special additives.
- Excellent Adhesion**
Excellent adhesion and slip resistance.
- No Pre-soaking**
No water curing, no pre-soaking of tiles.

- Long Pot Life**
Long pot life ensuring larger quantities of material being mixed.
- Convenient**
Less labour and time intensive.
- Water Resistant**
Low water absorption making it water resistant. Minimizes shrinkage cracks.
- Ready for Use**
Trafficable (ready for use) time 24 hours.

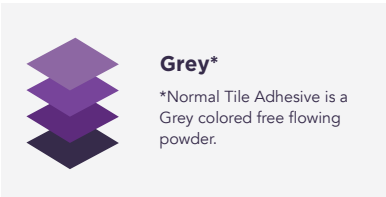
AVAILABLE PACKS



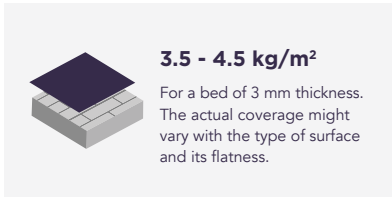
SHELF LIFE



COLOURS AVAILABLE



COVERAGE



For permanent installation of ceramic, porcelain, vitrified tiles on horizontal or vertical masonry surfaces at the interior as well as exterior. It is also for installing marbles and granites on floors and other horizontal surfaces only.



SmartCare Tile Adhesive
Tile on Tile Application

Asian Paints SmartCare Tile Adhesive for Tile-on-Tile Application is a single component cement based polymer modified adhesive for fixing tiles over tiles on floors and walls in interiors as well as exteriors. The product contains special additives that provide excellent bonding & grabbing properties.



AREAS OF APPLICATION



PRODUCT BENEFITS

- Specification**
Meets the requirements of IS 15477.
- Easy Application**
Single component, ready-to-use mixture consisting of cement, sand and special additives.
- Excellent Adhesion**
Excellent adhesion ensuring that removal of old tiles, breakage, debris or dust is done away with.

- Long Pot Life**
Long pot life and open time for smooth application.
- No pre-soaking**
Needs no pre-soaking and water curing.
- Water Resistant and Flexibility**
Excellent water resistance. Low shrinkage and greater flexibility for accommodating thermal or physical movements.
- Ready for Use**
Trafficable (ready for use) in 24 hours.

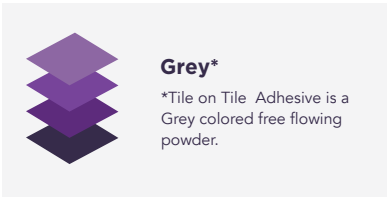
AVAILABLE PACKS



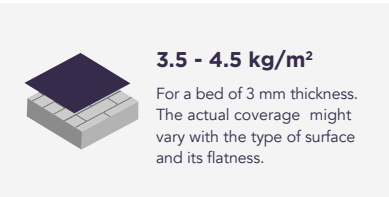
SHELF LIFE



COLOURS AVAILABLE



COVERAGE



For permanent installation of ceramic, vitrified and porcelain tiles on tiles in interiors as well as exteriors. Can also be used for installation of heavy tiles and natural stones (marble, granite) on tiled horizontal surfaces.

Grey*
*Tile on Tile Adhesive is a Grey colored free flowing powder.

3.5 - 4.5 kg/m²
For a bed of 3 mm thickness. The actual coverage might vary with the type of surface and its flatness.

SMARTCARE TILING RANGE



SmartCare Tile Adhesive
Stone and Heavy Tile Application

Asian Paints SmartCare Stone Tile Adhesive is single component cement based polymer modified tile adhesive specially designed for heavy stone tile applications like granite, marble on internal as well as external vertical surfaces. SmartCare stone tile adhesive is also suitable for fixing natural stones, ceramic on new substrate.



AREAS OF APPLICATION



PRODUCT BENEFITS

Easy to mix
Single component, ready-to-use mixture consisting of cement, sand and special additives. SmartCare Stone Tile Adhesive can be added to water, as per the recommended mixing ratio.

Excellent Adhesion
Provides excellent adhesion and slip resistance.

Ready for Use
Trafficable (ready for use) in 24 hours.

Water Resistant
Low water absorption making it water resistant.

Other Benefits
Minimizes shrinkage cracks. Suitable for interior and exterior application. Curing and soaking of tile is not required. Hacking of the surface is not essential.

AVAILABLE PACKS



SHELF LIFE

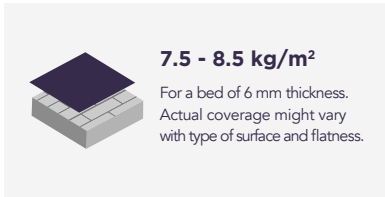


COLOURS AVAILABLE



Heavy stone tile applications like natural stones, granite, and marble on internal as well as external vertical surfaces.

COVERAGE



SmartCare Tile Adhesive
White Multipurpose

Asian Paints SmartCare Tile Adhesive White Multipurpose is single component white cement base polymer modified, fiber reinforced adhesive for fixing glass mosaic tiles in interiors as well as exteriors.



AREAS OF APPLICATION



PRODUCT BENEFITS

Specification
Meets the requirements of IS 15477.

Easy Application
Single component, ready-to-use white cement based polymer modified adhesive. Fiber reinforced.

Superior Adhesive
Long lasting adhesion with superior bond strength.

Long Pot Life
Long pot life and open time for smooth application.

Flexibility
Low shrinkage and greater flexibility for accommodating thermal or physical movements.

Waterproof
Good waterproofing characteristics.

Ready for Use
Trafficable (ready for use) time 24 hours.

AVAILABLE PACKS



SHELF LIFE

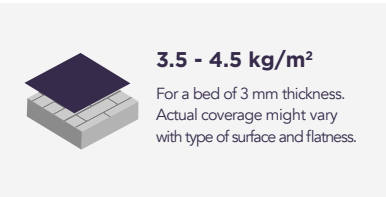


COLOURS AVAILABLE



For fixing glass mosaic tiles on horizontal or vertical masonry surfaces in interiors as well as exteriors. Can also be used for installation of heavy tiles and natural stones.

COVERAGE



SMARTCARE TILING RANGE



SmartCare Ezy White Tile Adhesive

Asian Paints SmartCare Ezy White Tile Adhesive for normal application is a single component cement based polymer modified adhesive for fixing tiles on floor in interior as well as exterior areas.



AREAS OF APPLICATION



For permanent installation of ceramic, porcelain, vitrified tiles on horizontal masonry surfaces in the interior as well as exterior. It is also for installing marbles and granites on floors and other horizontal surfaces only.

PRODUCT BENEFITS

Easy Application
Single component, ready-to-use white cement based polymer modified adhesive.

Excellent Adhesion
Excellent adhesion and slip resistance.

Long Pot Life
Long pot life and open time for smooth application.

Water Resistant
Low absorption makes it water resistant.

Ready for Use
Trafficable (ready for use) in 24 hours.

Convenient
Less labour and time intensive.

AVAILABLE PACKS



SHELF LIFE



COLOURS AVAILABLE



COVERAGE



SmartCare Tile Grout Cement Based

Asian Paints SmartCare Tile Grout Cement Based is a single component polymer modified tile grout for filling tile joints up to 5 mm width. It is a specially formulated premium, fast setting, low shrinkage grout that prevents ingress of water through the joint.



AREAS OF APPLICATION



For filling tile joints of upto 5mm width.

PRODUCT BENEFITS

Specification
Meets the requirements of ANSI 118.6 (Specification for tile grouts).

Easy to mix
Cement based easy to mix joint filler available in 9 brilliant shades.

Easy to clean
Non-dusting and easy to clean.

Impermeability
Water repelling impermeable joint filler suited for domestic and commercial floors, walls etc.

Excellent adhesion
Sustainable and durable for a long time.

AVAILABLE PACKS



SHELF LIFE



COLOURS AVAILABLE



SMARTCARE TILING RANGE



SmartCare Tile Grout Epoxy Based

Asian Paints SmartCare Tile Grout Epoxy Based is a two component epoxy resin based tintable grout specifically designed for use in application of ceramic tile, vitrified tile and stone joints where a hygienic and sterile condition is expected.



AREAS OF APPLICATION



Grouting floors and walls in the food industry (dairies, breweries, food plants, shops etc) where hygiene is required.



Grouting ceramic tiles on laboratory benches, kitchen work surfaces, shops bathroom, washroom, shower areas etc.



Grouting of swimming pools, industrial floors and walls where mechanical and chemical attack resistance is required.

PRODUCT BENEFITS

Specifications

2 Component epoxy based, easy to mix joint filler available in 26 brilliant shades.

Impervious

Impervious ensuring excellent waterproofing in wet areas.

Chemical Resistance

Non-toxic and Chemical resistant.

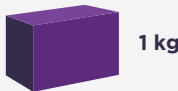
Excellent adhesion

Excellent adhesion – sustainable and durable up to the life of the tile.

Hygienic

Ideal for areas where hygiene maintenance is critical like Laboratories, Breweries, Clinics and Bathrooms.

AVAILABLE PACKS



1 kg

SHELF LIFE



12 months from the date of manufacture when stored in original packaging under normal dry conditions.

COLOURS AVAILABLE



26 Shades*

COVERAGE

*Can be tinted as per choice of colour.

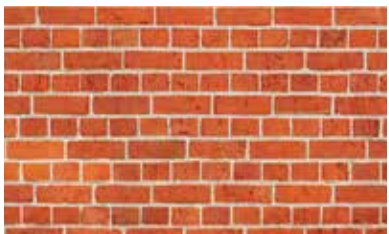


SmartCare Cemboost 200

Asian Paints SmartCare Cemboost 200 is an integral liquid waterproofing compound with advanced formulation and superior plasticizing additives for cement concrete, mortar and plasters. The product is formulated with selected surface active plasticizing agents, chemicals & additives which make the cement concrete / plaster mix cohesive and upon curing, reduces water permeability.



AREAS OF APPLICATION



Waterproofing of concrete and sand - cement mortars used in water tanks & water retaining structures, basements, roof slabs and screeds, external and internal plaster, bathrooms, sumps and drains, brick laying mortar.

PRODUCT BENEFITS

Water Impermeability

Improves waterproofing of concrete & hence increases durability.

Compressive Strength

Imparts higher compressive strength even at more than recommended dosage.

Compatibility

Mixes easily with concrete/mortar mixes.

Shrinkage

Resists crack formation due to drying shrinkage.

Workability

Improves workability of freshly mixed cement concrete.

Corrosion Resistance

Resists corrosion of reinforcement steel due to water and chloride ions penetration.

AVAILABLE PACKS



1 Ltr, 5 Ltr, 20 Ltr

SHELF LIFE



Shelf life: If stored in original sealed container, 2 years from the date of manufacturing.

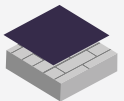
COLOURS AVAILABLE



Clear*

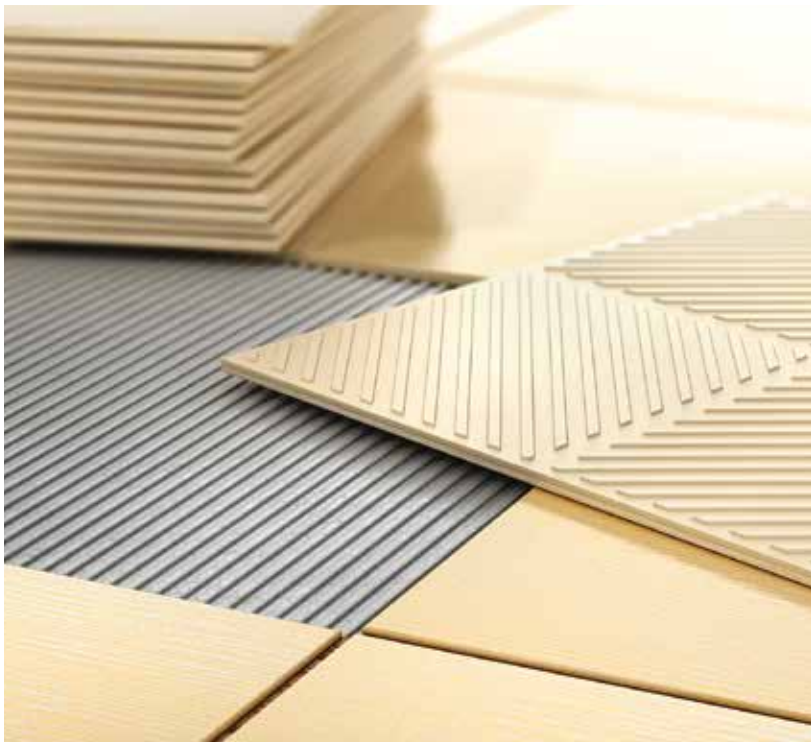
*Cemboost 200 is an Integral waterproofing liquid.

COVERAGE



200 ml
Per 50 kg of cement.

SMARTCARE TILING RANGE



SmartCare Tile Bonder

Asian Paints SmartCare Tile Bonder is a free flowing powder which can use as an additive for cement paste. It should be well suited for conventional machan / leveling bed application.



AREAS OF APPLICATION



PRODUCT BENEFITS

Clean the surface with wire brush or scrubber to remove hidden dirt, loose particles, laitance & dust. Degrease the surface by using suitable solvents.

Greater Strength than a normal cement and sand mixture.

Easy Application
Mix Asian Paints Smartcare Tile Bonder with cement, sand and water as per ratios.

Recommended Ratios
- 50 kg Cement: 500 g AP SC Tile Bonder: 17 ltr water (Approx.)
- 50 kg Cement: 25 kg sand: 500 g AP SC Tile Bonder: 18 ltr water (Approx.)

Use paddle stirrer for 2-3 min for homogeneous mixing mended ratio.

AVAILABLE PACKS



SHELF LIFE



COLOURS AVAILABLE



COVERAGE



Polymer Modified Powder Additive for cement slurry. Well suited for conventional machan/leveling bed application.



SmartCare Block Joining Mortar

Asian Paints SmartCare Block Joining Mortar is a ready to use cement based non-shrink, self-curing mortar for fixing AAC blocks, concrete blocks & fly ash bricks.



AREAS OF APPLICATION



PRODUCT BENEFITS

Long working hours
Long pot life and open time for smooth application

High strength and improved adhesion
Provides superior bond strength and makes the adhesion long-lasting

Flexibility
Greater flexibility to accommodate thermal or physical movements

Ready for use
Trafficable (ready for use) in 24 hours

Self-Curing
No curing is required after block work is done

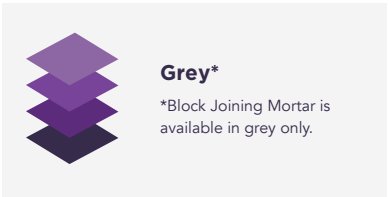
AVAILABLE PACKS



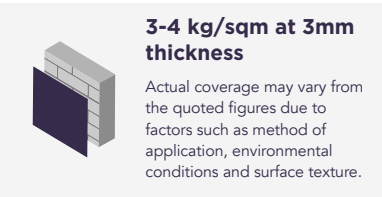
SHELF LIFE



COLOURS AVAILABLE



COVERAGE



Recommended for usage on AAC blocks, concrete blocks & fly ash bricks.



SMARTCARE TILING RANGE



SmartCare RepairMax 200

Asian Paints SmartCare RepairMax 200 is a high performance, modified Styrene-butadiene rubber (SBR) based binder. It is recommended as a bonding agent for concrete/mortar in repair-like spalled concrete-floors, chajjas, beams & slabs. It bonds old and new concrete surfaces strongly with plasters. It can also be used for waterproofing of toilets and bathrooms, small terraces. It also serves as a bond coat for repair patch work.



AREAS OF APPLICATION



PRODUCT BENEFITS

- Multipurpose**
Robust product that is economical, easy to handle and has multiple applications
- Easy to mix**
Compatible and faster mixing promoting worker efficiency
- Mortar modifier**
Improved flexibility, low water-cement ratio and resistant to water penetration
- Bonding**
Bonds strongly to concrete, plasters, masonry, cementitious surfaces
- Cracking**
Reduces cracking through enhanced mortar flexural strength
- Shrinkage**
Reduces drying & aging shrinkage cracks
- Abrasion resistance**
Increases wear resistance under rubber-wheeled traffic

AVAILABLE PACKS



500 g, 1 kg, 5 kg,
10 kg, 20 kg

SHELF LIFE



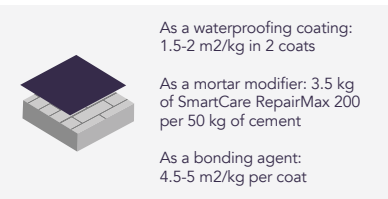
18 MONTHS
18 months from the date of manufacture when stored in original unopened pack under normal conditions.

COLOURS AVAILABLE



White

COVERAGE



As a waterproofing coating:
1.5-2 m2/kg in 2 coats
As a mortar modifier: 3.5 kg of SmartCare RepairMax 200 per 50 kg of cement
As a bonding agent:
4.5-5 m2/kg per coat



Recommended for usage on concrete or mortar repair works on RCC members, spalled concrete, beams and floors; As a polymer modifier mortar or concrete in old and new constructions.



SmartCare Tile Cleaner

Asian Paints SmartCare Tile Cleaner is a high quality active cleaner and degreasing solution containing a blend of acids and detergents for common cementitious tile grout stains and daily maintenance of tiles, bathtubs, washbasin and concrete etc.



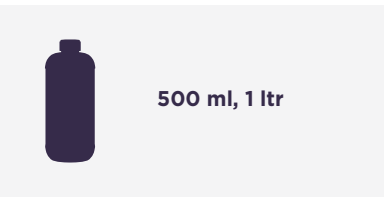
AREAS OF APPLICATION



PRODUCT BENEFITS

- Effective**
Easy to remove stains.
- Excellent performance**
An excellent solution to degrease the tile surface with deposits of soaps, scum, salt and mineral.
- Multipurpose**
Effective for grout and ceramic, porcelain & vitrified tile.

AVAILABLE PACKS



500 ml, 1 ltr

SHELF LIFE



12 MONTHS
12 Months in unopened condition

COLOURS AVAILABLE



Blue



Efficient cleaning of floors in kitchen and bathrooms; Removal of tile grout stains and degreasing; Cleaning the surface before application of epoxy products.

SMARTCARE TILING RANGE



SmartCare Tile Adhesive Normal Application

20 kg* ₹530
30 kg ₹677

(*₹20 token available inside the pack)



SmartCare Tile Adhesive Tile on Tile Application

20 kg* ₹590
30 kg ₹764

(*₹20 token available inside the pack)



SmartCare Tile Adhesive Stone and Heavy Tile Application

30 kg ₹1215



SmartCare Tile Adhesive White Multipurpose Application

30 kg* ₹1426



SmartCare Ezy White Tile Adhesive

20 kg ₹850



SmartCare Tile Grout Cement Based

1 kg Light ₹95
(Available shades: Ivory, Grey Matter, Patch of Blue, Terracota, Cotton Wool, Raven Song, Arabian Sand.)
1 kg Dark ₹115
(Available shades: Caffeine, Gold Standard.)



SmartCare Tile Grout Epoxy Based

1 kg ₹773



SmartCare Cemboost 200

1 ltr ₹150
5 ltr ₹695
20 ltr ₹2100



SmartCare Tile Bonder

0.5 kg ₹100
(carton of 20 pouches)



SmartCare Block Joining Mortar

40 kg ₹800



SmartCare RepairMax 200

500 g ₹165 10 kg ₹2800
1 kg ₹320 20 kg ₹5000
5 kg ₹1450



SmartCare Tile Cleaner

500 ml ₹105
1 ltr ₹170